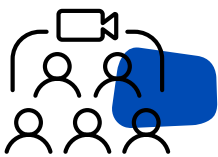


Digital speaking & training solutions



McCrindle Speakers

More than ever the training and support of your teams is essential. For most organisations, investing in their staff through professional development and engagement at work is still a top priority. With COVID-19 disrupting meetings and events, we are now delivering our keynotes in new digital formats with multiple delivery options.

Please note our speakers are still delivering keynotes in person at live events. We are also delivering sessions in-house, at smaller-format workshops, executive strategy meetings and boardroom briefings. However, for training and events that are moving online, we are right there with you in these changing times.

“

We had the pleasure of featuring Mark McCrindle as keynote speaker in a virtual capacity for our Innovation Series. The decision to present virtually was made by Council a few days before the event due to increased travel restrictions imposed by the spread of COVID-19. Mark's virtual presentation was insightful and engaging – presenting a clear understanding of the Bundaberg region, its demography, history and industries. Mark is a compelling speaker who combines thought-provoking foresight with humour relatable to a diverse audience.

— BUNDABERG REGIONAL COUNCIL

Digital presentations

Our engaging keynotes and workshops can now be delivered with slides through:



Virtual events



Live streaming



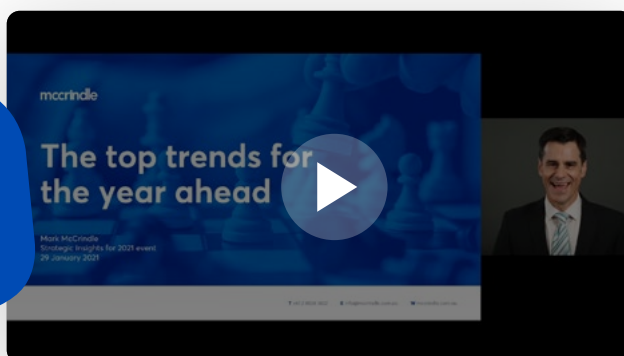
Pre records



Virtual meetings

We have a dedicated Zoom room with the latest technology for video conference or live streaming sessions. We also have an in-house studio for video and audio recording.

Watch a sample
of our virtual
presentations



McCrindle speakers



Mark McCrindle
Principal &
Demographer



Ashley Fell
Director of Advisory



Sophie Renton
Research Director



Geoff Brailey
Social Researcher
& Demographer



PERTH BASED
Grant Dusting
Director of Strategy

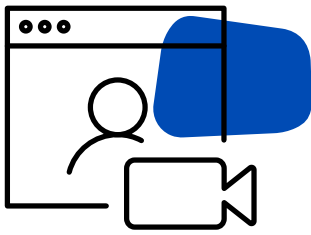
Full distribution

- ✓ We grant permission for our keynote sessions to be recorded and distributed.
- ✓ You are welcome to distribute our PowerPoint presentations to your networks, just contact us for a free digital copy.
- ✓ Infographic handouts will be provided free of charge in digital format, and if requested, in print format too.

“

The virtual presentation was illuminating and crystalised what we are already observing in our customers. The information was relevant, delivered strongly and connected to what our organisation is working towards. The extensive research, engaging presentation slides and insightful recommendations invigorated the audience. They left empowered in the knowledge that Generation Alpha isn't coming, they are already here.

— KUMON

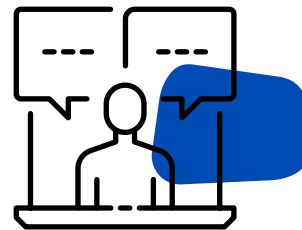


Virtual events

Are you in need of an engaging speaker to present at your next virtual event?

Our McCrindle Speakers are experienced virtual presenters, and regularly deliver engaging, informative and humorous virtual keynote presentations.

Get it touch with us to find out more.

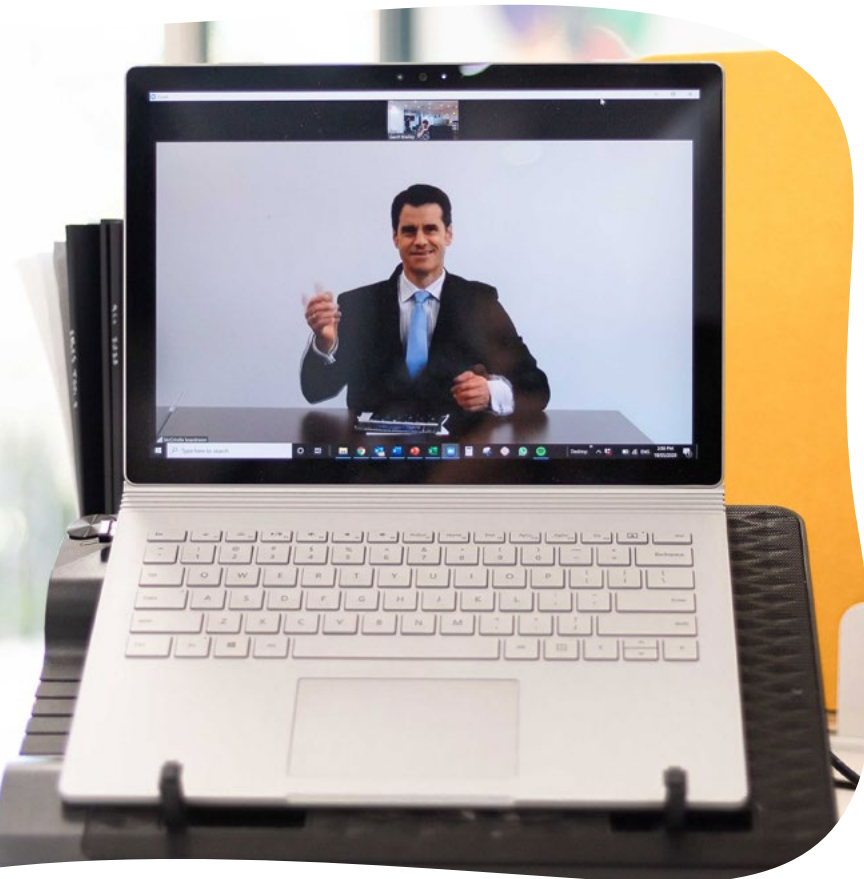


Virtual meetings

Are you looking for a way to engage, educate and train your staff at a virtual meeting?

Our McCrindle Speakers are available to join team meetings to deliver the latest insights in an engaging, informative and insightful presentation.

Get it touch with us to find out more.



Topics



Leadership in anxious times – building resilient organisations

In times of uncertainty, leaders who communicate with confidence amidst fear and uncertainty are the ones people follow. In this session we cover the importance of communication, building resilient organisations, responding to disruption and how to be leaders who lead with clarity and resolve.

- The power of confident leadership in uncertain times
- Understanding social behavior: hopes, fears and expectations
- Managing change fatigue: shaping a culture of adaptability
- Communication essentials in a world of fake news and message saturation
- Generational intelligence: leading effectively across diverse age-groups.

Foresight – understanding the trends to prepare for the future

When times of crises are forced upon us, how do we respond, adapt and lead for the better? This session covers the megatrends impacting the future and how to innovate, respond and maximise the opportunity rather than hunker down.

- Why the key characteristic of a leader is foresight: knowing where to go
- From observing the changes to responding proactively: the power of situational awareness
- A snapshot of the current context, the emerging megatrends and a forecast of what's next
- Value pools: finding opportunities in disruption
- How to innovate and adapt in fast moving times.



Work wellbeing – leading thriving teams in rapidly changing times

As the world of work continues to change, it is imperative that leaders know how to lead thriving teams amidst the chaos. This session gives an overview of the changing nature of work and aspects of employee health and wellbeing - from physical to mental to relational. Organisations and leaders will learn ways they can ensure their teams, wherever they are, thrive and are united in purpose.

- The heightened importance of work in uncertain times
- Enhancing workplace connection amidst remote working teams
- Enlarging leadership: developing a culture of wellbeing and growth
- The shift from mental wellness to mental fitness: what the data says
- Facilitating collaboration and participation with virtual teams

Topics



The future of work

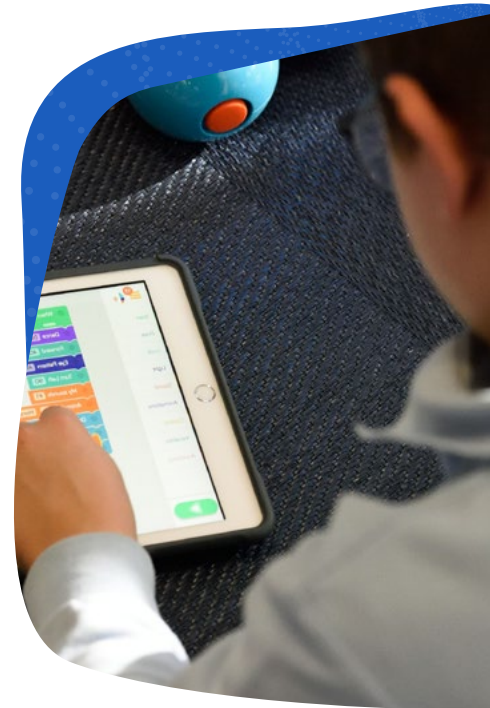
With the impacts of COVID-19 extending deep into the workplace, this session will equip leaders and organisations with an understanding of what the future of work will look like. From remote working, changing travel arrangements, meetings and events, to train and motivate staff virtually, this session will help leaders and organisations understand and navigate the future of work.

- How COVID-19 is ushering in a new level of remote working
- Working from home: what the research tells us
- Managing virtual teams: the communication and leadership essentials
- Generational nuances: improving productivity and engagement across the age-range
- A snapshot of what's next: the where, how and why of work towards 2030.

The future of learning

From higher education to online learning, schools, blended delivery, F2F learning and smaller gatherings – COVID-19 will have an impact on how, where and when we learn. Leaders and organisations who understand these shifts will be best placed to help their students, trainees and employees to thrive in the midst of these changing times.

- What COVID-19 means for the future of schools and tertiary institutions
- Online, blended, virtual and digital: a snapshot of the new world of learning
- Education towards 2030: what the research tells us
- Engaging with digital learners: the basics of effective education
- Generation Alpha: the new learners defined.



“

Passionate, energetic and insightful, Ashley has become a favourite on the Future of Leadership stage so it was a no-brainer inviting her to be part of our Leading Through Crisis webinar series. Ashley always delivers the most up to date and relevant research from McCrindle in a fun and engaging style, and even in a virtual environment we could still feel the energy, laugh at her jokes, and soak up the data. This latest Covid-19 research provided great insights to our members and informed us about where to take some of our offerings in the future.

— THE FUTURE OF LEADERSHIP



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For more information, go to:

mccrindlespeakers.com

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