

Keynote presentations

Strategy workshops Boardroom briefings

Grant Dusting



Social Researcher



Trends Analyst



Director of Strategy



GRANT DUSTING

mccrindlespeakers.com

Social researcher & demographer

Grant Dusting is a social researcher and the Director of Strategy at the internationally recognised McCrindle. With a background in public policy, community engagement and boardroom experience in the NFP sector, Grant is experienced at advising organisations on how to respond strategically to current and future trends.

As a non-executive director himself, Grant understands the importance of reliable data, actionable insights and clear communication. Combining big-picture analysis with an eye for fine details and key questions, Grant's strategic approach helps organisations identify how to leverage the power of research insights to drive their strategy and communications.

Grant brings a wealth of research experience to his engaging presentations and consulting. He loves providing data-led insights so decisions can be made with wisdom and stories told with clarity.

Recommended keynote and workshop topics





Future proofing organisations through DESTEL strategic workshops

Guiding leaders to identify the trends that will impact their organisation



Recruiting, retaining and training diverse generations

Inspiring staff and teams towards engagement



Leading teams in changing times

Developing emerging leaders and managing multi-generational teams



Understanding and engaging with Generation Z

Inspiring staff, volunteers & teams towards engagement



Using demographics and data to drive organisational outcomes

The power of research to drive strategy and change



Mentoring and leading the next generation

How to develop leadership within teams and individuals

Testimonials

The data and content presented exceeded our expectations!

— AISWA

Grant nailed the brief and delivered a fantastic, informative and industry relevant presentation.

— Mortgage Finance Association of Australia

Grant delivered his presentation at a level that connected with a broad cross-section of our employees - from teachers to non-teachers.

— Prescott Schools

We have had Grant present at multiple conferences - back by popular demand!

— WADSIH, Curtin University

Clients





















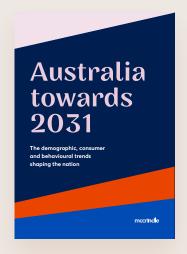
Recent publications



Understanding the Future Consumer



Shaping thriving culture



Australia Towards 2031



Understanding Generation Alpha



The Generations Defined

Invite Grant to speak at your next event



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